



MEMORANDUM

To: All VFW Departments
From: Rick Butler, Membership Department Director
Date: September 01, 2021
Re: 2021-2022 All-American Post Social Media Update

Comrades,

This Memo is to clarify the Post Social Media requirement for All-American, this information was added to the Important Notes at the end of the CIC Membership Program.

All-American Requirement 2021-22

Posts must establish an official VFW Post Facebook page and consistently share VFW national content for All-American Program consideration.

Approval will be conducted through the Programs dashboard.

Criteria:

- Administrator access must be held by two trusted individuals. If the primary administrator cannot identify a second, then the VFW Department must be added as the second administrator.
- The entire profile must be completed, to include a proper name, VFW-themed profile picture, Post contact information, etc.
- All content displayed must be appropriate, relevant, adhere to organizational bylaws and align with our mission, vision and values.
- Must consistently share VFW National posts, content and articles about VFW-led initiatives, programs and events, etc.
- Page must have been active for at least six months.

Commander-in-Chief Membership program dated 01 September 2021 is the current version and replaces any previous version.